

## **2022 PROGRAM RULES**

Campaign Name: Season of Giving

Company: Jackson & Sons

Address: 2308 Indian Springs Road, Dudley, NC 28333

Telephone: 919-658-5054

Jackson & Sons, will conduct "Season of Giving" substantially as described in these rules and by participating, each participant agrees as follows:

**1. Description of "Season of Giving":** The purpose of "Season of Giving" is to find homeowners who are in need in Eastern North Carolina that currently have no heating or cooling due to an inoperative/non-repairable system.

**2. Dates of "Season of Giving":** "Season of Giving" will kick off with a pre-promotion on **October 24th and the pre-promote will end October 31<sup>st</sup>, 2022**. The promotion will then begin on **November 1<sup>st</sup> and will end on November 30<sup>th</sup>, 2022**. **Three** winners will be announced on **Monday, December 5th, 2022**.

### **3. How to Submit an Entry as a Deserving Recipient:**

a. You may nominate yourself or someone you know that needs a heating and air system in their home. **Only one submission per person**, as Season of Giving is based on the story and need, not by the total number of entries received.

An entry may be submitted in 1 of 3 ways:

- I. By visiting our website at [www.jacksonandsons.com](http://www.jacksonandsons.com) (fill out online and submit);
- ii. By completing the nomination form and submitting in one of the three ways listed below:
  1. Jackson & Sons, 2308 Indian Springs Road, Dudley, NC 28333.
  2. Fax: 919-658-5040, Attn. Marketing Dept.
  3. Email: [info@jacksonandsons.com](mailto:info@jacksonandsons.com)
- iii. Or by providing your name; address, phone number and e-mail address and a brief explanation of why you or someone you know are deserving of a new system; mail information to: Jackson & Sons, Attn. Marketing Department, 2308 Indian Springs Road, Dudley, NC 28333

#### **4. How are (3) Winners Chosen and Announced:**

- a. A Season of Giving committee will select (3) winners from the entries received between **November 1<sup>st</sup> and November 30<sup>th</sup>, 2022, and the (3) winners will be announced to the public on December 5<sup>th</sup>, 2022.**
- b. If the winner cannot be contacted within 48 hours of the announcement or it is determined by Jackson & Sons that the selection does not qualify, committee reserves the right to determine an alternate recipient.

#### **5. Gift:**

- a. Three new heating and air systems, minimum of 14 seer, 3 ton (1 per station) (does not include duct work) will be awarded to (3) eligible recipients:
  - i. One new heating and air system will be installed by Jackson & Sons on the (3) winners (recipients) homes.
  - ii. Installation to be performed during normal business hours and is based on scheduling availability.

#### **6. Eligibility and Limitations:**

- a. Participants must be U.S. residents, and reside in Eastern North Carolina, be at least 18-years old, be the owner of the home on the application, must be living in the home, and home must have existing ductwork. Homeowner must provide/prove in writing that they are deserving of a new heating and cooling system. Rental property is not eligible.
- b. Each recipient must submit proof of eligibility and home ownership.
- c. Employees of the Jackson & Sons, "Season of Giving" participating sponsors and their advertising agencies, and members of the immediate family of any such persons are not eligible to participate and win. The term "immediate family" includes spouses, siblings, parents, children, grandparents, and grandchildren, whether as "in-laws," or by current or past marriage(s), remarriage(s), adoption, co-habitation or other family extension, and any other persons residing at the same household whether or not related.

**7. Publicity / Use of Personal Information:** By participating, all participants and recipient(s) grant Jackson & Sons, exclusive permission to use their names, characters, photographs, voices, and likenesses in connection with promotion and waive any claims to royalty, right, or remuneration for such use. By participating in "Season of Giving", participants agree that Jackson & Sons may disclose personal information obtained from participants in "Season of Giving" to third parties and use such information for marketing and other purposes.

**8. Release:** By participating, each participant and recipient waives any and all claims of liability against Jackson & Sons, its employees and agents, "Season of Giving" sponsors and their respective employees and agents, for any personal injury or loss which may occur from the conduct of, or participation in, Season of Giving, or from the use of any awarded system. In order to receive a system, participants must sign an official waiver form provided by Jackson & Sons.

**9. Decisions:** By submitting an application in “Season of Giving”, participants agree to be bound by the decisions of Jackson & Sons personnel. Jackson & Sons reserves the right to disqualify any participant and may refuse to award a system to a person who is ineligible or who Jackson & Sons believes has violated any rule, gained unfair advantage in participating in “Season of Giving”, or obtained winner status using fraudulent means. Jackson & Sons will interpret these rules and resolve any disputes, conflicting claims or ambiguities concerning the rules; and the Jackson & Sons decisions concerning such disputes shall be final. If the conduct or outcome of “Season of Giving” is affected by human error, any mechanical malfunctions or failures of any kind, intentional interference or any event beyond the control of Jackson & Sons. Jackson & Sons reserves the right to terminate “Season of Giving” or make such other decisions regarding the outcome as Jackson & Sons deems appropriate at any time during “Season of Giving”. All decisions will be made by Jackson & Sons and are final. Jackson & Sons may waive any of these rules in its sole discretion.

**10. Miscellaneous:**

- a. No purchase necessary to apply or qualify.
- b. Jackson & Sons disclaims any responsibility to notify participants of any aspect related to the conduct or results of “Season of Giving”.
- c. All entries become the property of Jackson & Sons and will not be returned.

**11. The “Season of Giving” program may be cancelled at any time without any prior warning or notification if in the Jackson & Sons management’s sole opinion; it’s the best decision for the campaign.**